COMM 101
Speech Fundamentals
3 Credit Hours
This course is an introduction to the theory and practice of public speaking. Students will develop skills that enable them to present themselves and their ideas in an effective manner. Extensive practice in speech organization and delivery is included. Designed for the beginning speaker; should be taken during the first year. Credit for this course cannot be used in the communication major or minor.

COMM 200
Perspectives on Human Communication
3 Credit Hours
This course is an introduction to the theory, research and practice of human communication within a variety of contexts. The course is designed to provide the background necessary to understand the role of communication in everyday life.

COMM 203
Intercultural Communication
3 Credit Hours
This course is an analysis of the impact of culture on various communication behaviors. Special attention is given to the study of cross-cultural interactions in interpersonal and organizational contexts. Issues such as globalization and diversity sensitivity will be examined. Offered fall.

COMM 205
Mediated Message Production
3 Credit Hours
This course will introduce students to the production of two types of mediate messages common in most communication organizations: audio and video. Students will complete basic audio and video projects.

COMM 206
Communicating With Social Media
3 Credit Hours
This course examines the use of social media to build intellectual capital, communicate with society, exchange information among a global workforce and provide businesses with marketing and corporate communication tools. The course also explores the role of social media in shaping societal and business trends. Offered spring.

COMM 207
Sport Communication
3 Credit Hours
This course surveys major topics in sport communication, including the symbiotic relationship between sport and mass media, how gender and ethnicity are represented in sport media, the history of the media's coverage of sport in the U.S., the role of interpersonal and group communication in sporting activities and audience studies of the impact of mediated sport. Offered spring.

COMM 209
Small Group Communication
3 Credit Hours
This is a laboratory course aimed at providing the student with theory and practice in group communication methods, including reflective thinking, problem solving and decision making. Offered fall.

COMM 210
Interpersonal Communication
3 Credit Hours
This course includes an emphasis on the achievement of success in organizations and in private life through the use of effective interpersonal communication. Offered fall.

COMM 211
Introduction to Mass Communications
3 Credit Hours
This course is an introduction to the field of communication with specific focus on the elements of mass communication: the information delivery systems, their functions and the uses to which they are put by society. The emphasis is on a theoretical and conceptual basis for the functioning of mass communication in society: technology and change, diffusion of information, freedom and responsibility, mass culture.

COMM 216
Introduction to Health Communications
3 Credit Hours
This course is a survey of health communication concepts and theories. The processes by which people, individually and collectively, understand shape and accommodate to health and illness issues are explored as well as the study and use of communication strategies to inform and influence individual and community decisions that enhance awareness, processes and procedures. Offered spring.

COMM 220
Digital Audio Production
3 Credit Hours
This course is a lecture/lab experience in digital audio production and the production of audio forms including interviews, air shifts, commercials/public service announcements, news/documentaries for distribution by traditional and Internet-based media. Offered Spring.

COMM 221
Digital Video Production
3 Credit Hours
This course focuses on production techniques for digital video projects utilizing single-camera on-location shooting and nonlinear editing. Projects focus on instructional videos, news packages and documentaries for distribution by traditional and Internet-based media. Offered fall.

COMM 222
Critical Television Studies
3 Credit Hours
This course examines television within the context of cultural, aesthetic, technological, textual, regulatory, social and political practices. We have a number of intersecting aims: 1) to trace
the development of television (mainly in the United States, but with attention to global systems); 2) to map the contours of critical TV Studies; 3) to familiarize ourselves with theories and methods of television scholarship; 4) to theorize television's relationship to consumer culture, history, capitalism, difference, citizenship, everyday life, and selfhood (among other key concepts); and 5) to entertain new directions in TV studies. Because television is a medium in transition, we will also consider the extent to which television remains (or has ever been) a truly distinct medium and its current relationship to media convergence. This course will prepare you to conduct research on television in its varied dimensions and forms. Offered spring.

COMM 227
Political Communication
3 Credit Hours
This course examines the role communication plays in our political lives. In particular, the course examines how contemporary political communication influences our interpersonal lives, how it permeates the organizations we associate with and how it dominates the many forms of mass communication we consume. Finally, the course investigates effective campaign communication strategies.

COMM 244
Introduction to Public Relations
3 Credit Hours
This course focuses on the principles and practices of public relations of profit and non-profit institutions. The tools of communication and the numerous publics involved will be covered. Offered spring.

COMM 255
Special Topics in Communication
1 to 6 Credit Hours

COMM 255
Special Topics: Introduction to Podcasting
3 Credit Hours
Pre/Corequisite: P (RQ) COMM-205
This course introduces students to the new broadcasting field known as podcasting. Students will discuss the development of podcasting, its impact on the radio industry, and how they engage a listening audience. Additionally, this lecture/lab experience will allow students the opportunity to create their own podcast series. Students will develop topics; show formats, and distribution models for their series, while utilizing traditional audio tools such as Adobe Audition for editing, digital recorders for field recordings and use of audio studios. Offered annually.

COMM 260
Introduction to Women’s Gender and Sexuality Studies
3 Credit Hours
This course addresses the relationship between biological sex and the construction of gendered identities. As a result, this course deals directly with this relationship, as well as the historical conditions that give rise to this relationship, by examining writings about women and men and femininity and masculinity, from a range of disciplines that include the cultural, the sociological and the anthropological.

COMM 298
Independent Study
1 to 4 Credit Hours
This course is an individual investigation of special problems and topics in communication. Prerequisite: 25 hours of communication, 3.25 GPA, and consent of instructor.

COMM 301
Law of Mass Communications
3 Credit Hours
This course examines the U.S. legal system as it affects the mass media. Students will review the responsibilities of professional communicators, as they relate to the First Amendment, risks to public safety, defamation, access to government information, the right to a fair trial, copyright laws, obscenity and the regulation of advertising and the electronic media. Offered fall.

COMM 305
Television and Film Script Writing
3 Credit Hours
This course is a study of the techniques and long form types of writing as they apply to television and film with emphasis on the creation of the screenplay and/or the teleplay. Offered fall.

COMM 306
Organizational Assessment
3 Credit Hours
This course is an examination of supervisor-subordinate communication, organizational culture and the flow of workplace communication in various organizational settings. The course combines theoretical and practical knowledge for assessing organizational communication. Students will become acquainted with instruments used to assess organizational communication and will be required to conduct an organizational assessment. Offered spring.

COMM 313
Persuasion
3 Credit Hours
This course is a study of the means of influencing others. Emphasis on the logical, psychological, emotional and ethical dimensions of persuasive communication is explored. Practice in creating and delivering persuasive messages is included. Offered spring.

COMM 321
Electronic Journalism
3 Credit Hours
This course emphasizes researching, writing and producing extended news and public affairs reports for the Internet, television, radio and other electronic media. Electronic news media responsibilities and ethical restraints are analyzed. Offered spring.
COMM 324
Senior Seminar I: Communication Research
3 Credit Hours
This course provides students with a research vocabulary, advanced writing skills and research tools for analyzing and evaluating information in the Communication discipline. The course introduces students to qualitative and quantitative research methodologies and the paradigms associated with each inquiry. Students will select their Senior Seminar II: Research Application topic, write a proposal to investigate the topic, conduct a literature review and/or other comparable written work on the topic and engage in original research related to the selected project. Offered fall. NOTE: This course is a prerequisite to COMM 369: Senior Seminar II: Research Application.

COMM 325
Internet As Communication
3 Credit Hours
This course examines the Internet as a tool that promotes human interaction. Students will apply communication theory to understanding the communicative aspects of the Internet. Some topics of study include the Internet in individual identity construction, education, information sharing, play, work and the community building and polarizing effects of this communication tool. Offered as needed.

COMM 333
Communication Problems and Topics
3 Credit Hours
This course is an examination of emerging and recurring issues affecting audiences, industries and institutions in mediated and/or non-mediated contexts.

COMM 335
Organizational Communication I
3 Credit Hours
This course is an examination of communication systems within and among organizations. The course focuses on the process of communication, types and components of communications systems and the effects of communication systems as they impact employee productivity, growth and values. Offered spring.

COMM 337
Leadership Communication
3 Credit Hours
This course is an introduction to the theory and practice of communication as it applies to organizational leadership. Students will develop skills that enable them to present themselves and their ideas in an effective manner. Extensive practice in delivering, speaking and writing are required with emphasis on audience analysis, research, leadership challenges and theoretical strategies for addressing diverse groups. Offered spring odd years.

COMM 350
Gender and Communication
3 Credit Hours
This course will introduce students to social constructionist perspectives on sex, gender and sexual orientation. Students will be provided a historical survey of women's and gender studies scholarship and connections to contemporary communication theory. Offered fall odd years.

COMM 365
Internship/ Practicum
1 to 3 Credit Hours
The student will work in a professional communication facility or in a faculty-supervised project of sufficient depth and responsibility. Placement is approved by the department's internship supervisor.

COMM 368
Communication Responsibilities
3 Credit Hours
Pre/Corequisite: P (RQ) COMM-211
This course surveys major ethical problems in communication. The course includes case studies and examinations of issues pertaining to gate keeping, deceptive advertising, rights of privacy, the presentation of violent and sexual content, and concerns raised in a variety of mediated and non-mediated contexts. Offered fall.

COMM 369
Senior Seminar II: Research Applications
3 Credit Hours
Pre/Corequisite: P (RQ) COMM-324 senior standing
This course is a continuation of Senior Seminar I: Communication Research. It provides students an opportunity to advance the project under study. Students will work with a faculty member to create and apply the information learned throughout the major. Upon completion, the project will be presented to the Department of Communication's faculty for acceptance. Offered spring.

COMM 375
Emerging Technologies
3 Credit Hours
This course is an examination of emerging communications technologies, including the Internet, personal media, emerging audio/video production technology and social concerns that arise from the development of newer communication technologies. Offered spring odd years.